



Message from the Executive Director

Hello members!

Winter came with a vengeance to Alberta this year! I had to quit using my Tim's loyalty card to scrape my windshield, I was only getting 10% off. I hope you made it through January which felt like a rollercoaster. Spring is in our sights, and I am excited for the year ahead.

Conference registration is officially open, and hotel rooms are booking up fast! Only a few exhibitor spots left. We have an incredible program lined up, offering 13 CPA credits—and did you know that, including your hotel stay, that works out to approximately \$89 per credit? Take advantage of group rates and special pricing for first-time attendees to make the most of this opportunity. Not sure if I have mentioned this before, but check out Paradise Canyon Golf Resort. Those of you that golfed with us in 2010 can attest of the course's beauty (also you can ask Barry!)

A big thank you to everyone who attended our Municipal Forums. We had great turnout and valuable discussions, and we're excited to bring Municipal Forum sessions to the conference this year. The forums are an excellent opportunity to bring up issues and hear from your peers on how they have dealt with them. Also, Shelley Thomas is lining up people to guest speak at the June forums as I write this.

I'm delighted to welcome our new members and extend my gratitude to those who have renewed their membership. If you haven't had a chance to renew yet, please connect with programs@gfoa.ab.ca. I can state with utmost certainty that this is the first year we have had members from the Northwest Territories, Saskatchewan and Manitoba.

2025 is off to a strong start with learning opportunities for our members. The series presented by Michael Monk continues through April, and on March 12, UKG will present "[How AI is Transforming Workplaces](#)"—a free session for members, registration link is further in this newsletter.

As always, if you have any suggestions about our PD, events or potential sponsor/exhibitors please let me or any of our team know about it.

I'm really excited about everything ahead this year—growing awareness of GFOA Alberta and expanding learning opportunities for our members.

I am looking forward to seeing you at the conference—[register now](#) before spots fill up!

Best regards,

Rick Wojtkiw,

Executive Director



HR's Business Case:

Discover How Tech & AI Are Transforming HR

Register to attend this complimentary webinar, March 12, 2025, featuring Julie Develin, Sr. Partner HCM Advisory and Human Insights at UKG as she shares how the integration of tech and AI is transforming HR by enhancing efficiency, improving decision-making, and fostering a more dynamic workplace. By leveraging advanced tools and data analytics, HR professionals can better align their strategies with organizational goals, ultimately driving business success.

For Finance, this means greater insight into the HR metrics that matter most and being able to take corrective action in advance of any developing issues.

Learning Outcomes:

- Understand the impact of technology and AI on modern HR practices
- Identify key tools and technologies that are transforming HR functions
- Explore strategies for effectively integrating AI and technology into HR processes to enhance organizational performance.

Event Details:

Date: March 12, 2025

Time: 10AM MT

Location: Online [\[LINK\]](#)

Bonus: Earn 1 hour of CPA verifiable PD and a certificate of attendance.

Who Should Attend:

HR professionals, organizational leaders, and decision-makers eager to leverage technology for transformative results.

Spaces are limited, so register today to secure your spot!

[Register Now](#)



Do you have an interesting article to share with our members?

We will post it on the the GFOA Alberta website and share links in the monthly **General Ledger Newsletter**.

Please contact Sheila Moore at communications@gfoa.ab.ca for more information.

Check out Open Positions across Alberta

Visit the [Career Postings](#) page to find open positions from municipalities across Alberta.

To apply for any, read the post and follow the specific directions for applications at the bottom of each post. Positions will be removed on expiration, so if you apply for any we recommend that you copy the information onto a note or word document for your reference.

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